

WWJ-TV

26905 WEST ELEVEN MILE RD., SOUTHFIELD MI 48034

WWJ-TV

CONTRACT NO. REV.

1091-54746-1

DATE PRINTED

11/06/12

AND

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24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR 246672		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MENTZER MEDIA SERVICES		60 PLUS ASSOCIATION		
AND	600 Fairmount Ave Ste 306		515 King St Ste 315		
ADDRESS	Towson MD 21286-1002		Alexandria VA 22314-3150		
	USA		USA		
CONTACT	ELISE CLOYD		PRODUCT 60 PLUS EST#094		
LOCAL SALESPERSON	Maggie McWilliams	AGENCY EST. NO.	PRODUCT 1300		
	Pol	094	CODE		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 11/04/12 AND ENDING 11/04/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
11	1	08:58A	10:28A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	1	2000.00	2000.00
Total Contract:								1		2000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION